



Innovative ways for local authorities to boost greenspace and nature-based solutions

	Challenges	Opportunities
internal	<ul style="list-style-type: none"> • Austerity of public budgets versus needs for more greenery • Increased demand for services • Knowledge gaps on cost-benefits of NBS • Departments working in silos 	<ul style="list-style-type: none"> • Knowledge and resources of different departments can be utilised • Approaches beyond business as usual procedures are available
external	<ul style="list-style-type: none"> • Knowledge gaps on the whole range of services of greenspace and NBS • Citizens are unaware of local authority's implementation challenges • Private investors are uncertain about options and benefits of NBS and are concerned about 	<ul style="list-style-type: none"> • Citizens value greenspace highly and demand more • COVID-19 has increased the awareness and appreciation of greenspace • Citizens are willing to engage, pay, donate • Benefits of NBS for private investment too

Six options to act ...

internal	<p>Build cross-departmental bridges</p> <ul style="list-style-type: none"> • Visualise projects • Share lessons learnt • Communicate benefits • Link strategic agendas 	<p>Foster a culture of innovation</p> <ul style="list-style-type: none"> • Adopt alternative greenspace management 	<p>Innovative investment opportunities</p> <ul style="list-style-type: none"> • Use innovative forms of taxation • Utilise planning gains and developer contributions • Advance outcome-based payments for ecosystem services
external	<p>Communities as an asset</p> <ul style="list-style-type: none"> • Install contactless donation points • Utilise text-to-donate • Support Community 	<p>Capital through green finance</p> <ul style="list-style-type: none"> • Use the Natural Capital Pioneer Fund • Use Nature Climate Bonds • Use Landscape Enterprise Networks 	<p>Innovative co-investments</p> <ul style="list-style-type: none"> • Use Establish a Parks Foundation • Adopt payments for outcomes models • Establish public-private-partnerships • Use stewardship models

Look up interesting examples and tools ...

Build cross-departmental bridges



Linking agendas: [Salford's Green City Programme](#)

[IGNITION's Living Lab](#)

[Seeing is believing video tour](#) West Gorton Community Park

Foster a culture of innovation



[Nature-based Solutions to the Climate Emergency report](#)

[Public Practice](#) notes to inform, upskill and assist local authority officials

Wigan Council's [Naturalising the Borough campaign](#)

[Plymouth Meadows 2020](#)

Innovative investment opportunities



[City Finance Lab](#) Manchester

Planning gain and developer contributions with BNG [Good practice principles for development](#)
[Local authorities-specific guidance](#) of the Environment Bank

DEFRA's [Best Practice Guide for Payment for Ecosystem Service schemes](#)

Communities as an asset



IGNITION's [Parks User Survey](#) results

[Parks4Life Fund](#)

Nesta's guide [Using contactless donation in parks](#)

Innovative co-investments

[GM Environment Fund](#)

Parks Foundations

[Bournemouth Parks Foundation \(BPF\)](#)

Nesta's ['How to set up a Parks Foundation'](#) toolkit

Payments for outcomes' model

[Moorlands Junior School](#)

[Dales Brow](#)

[Building a Business Case for Nature-Based Solutions](#)

[IGNITION financing green roofs case studies](#)

Public-private partnerships

[Nature-based solutions to the climate emergency: The benefits to business and society](#)

[Victoria BID's Green Infrastructure auditing, opportunity mapping, and cost forecasting](#)

Long-term investment models

[The Land Trust](#)

[Fields in Trust - Liverpool City Council](#)

Target stakeholder campaigns

Groundwork's ['Design your own ecostreets'](#)

Capital through green finance



[£1 Billion Challenge Route Map](#)