

## Programme



### International UIA BRIDGE workshop

Date: 12 June 2019

Location: Het Gemaal, Pretorialaan 141, Rotterdam

Time: 10:00 – 16:30

Moderators: Eddy Adams and Robert Arnkil

09:30-10:00 Registration and Coffee

10:00-10:05 Welcome by City of Rotterdam

10:05-10:15 Transforming cities, by Urban Innovative Actions programme

10:15-13:00 Future Dialogue session

The purpose of this dialogue session is to explore both the 'here and now' experiences of BRIDGE, and also the future of BRIDGE in three years, 'Bridge #2'.

The session is divided into these two parts

- Bridge Now: First the Bridge 'here and now' is explored by 'stakeholders' covering the key stages of the 'journey over the Bridge'
- Bridge in the future: In the second part, key stakeholders, which represent key roles/players/actors concerning Bridge and its purpose explore the future of Bridge by taking an imaginary leap into year 2021, assuming good achievements have been reached in 'Bridge #2'.
- Both parts lead by facilitators Robert Arnkil and Eddy Adams
- There is a 20 min coffee break btw. the parts.
- There is 20 minutes after both parts for audience reactions

13:00-14:14 Lunch

14:15-16:30 Deep Dives

### *Objectives*

Provide participants with a detailed insight into the working of elements of Bridge.

Generate set of key messages for cities about modernization of guidance.

We identify 5 elements of Bridge to showcase. These are:

- Social impact and financial sustainability/innovation, including
  - Monitoring, evaluating and determining social impact

- Financial innovation mechanisms
- What has/hasn't worked
- Key learning points from Bridge so far
- Employers and the Career Start Guarantee (CSG), including
  - Overview of Bridge key sectors
  - Challenges facing employers
  - CSG model and operation
  - What has/hasn't worked
  - Key learning points from Bridge so far
- Mentoring, including
  - Context for young people in Rotterdam South
  - Overview of Bridge mentoring model
  - What has/hasn't worked
  - Key learning points from Bridge so far
- Building the capacity of teachers and parents, including
  - Intro – why this matters
  - Overview of Bridge work with teachers and parents
  - Findings from autumn 2018 fieldwork
  - What has/hasn't worked
  - Key learning points from Bridge so far
- Labour market foresighting and the Next Economy, including
  - Next Economy foresight context
  - Bridge activity in this WP
  - Key findings and implications
  - What has/hasn't worked
  - Key learning points from Bridge so far

### Deep Dive operation

We have five separate tables, one for each element – Participants will have the chance to participate in 2 of the 5 Round Table sessions.

Each table has a moderator and selection of key actors close to the theme. Their brief will be to tell the story and be as honest and open as possible. Each session will end with the participants crowd-sourcing responses to the questions:

- What does this element of Bridge's work tell us about career guidance now?
- What are the key messages for cities and other audiences?

### *Results*

We will gather the responses to the final questions– and showcase them at the end.